

REP HEADLINE# 6378137  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703 528 7880  
CREDIT RISK  
HARRIS REPORT FROM REP

OCT16/12 13.15  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M ROMNEY/R/PRE/US  
AGY # \_\_\_\_\_ AGY. NAME AMERICAN RAMBLER PRODUCTIONS

ORDER # \_\_\_\_\_  
PRDCT ROMNEY FOR PRESIDENT EST#505 CONTRACT # 6378137  
BEVERLY, MA 01915

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME STEPHANIE KINGAID  
SALES PRSN WA- DAVE CLARK

FLIGHT DATES OCT17/12 OCT23/12 WK-1 COMMENTS: (LINE, ORDER, INVOICE)  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CLASS: NATL. LOCAL REGIONAL

REP: TO: NSA WDCW FROM: GREG  
\*\*\*NEW ORDER\*\*\*  
TTL...\$26950...67X  
THX PLS CFM, 10/16/12

DATE OCT16/12 13.15

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 505

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500P-530P	30		\$175.00	10/22	10/23	4		M-TU	4
PROGRAM : FRIENDS												
2			500P-530P	30		\$175.00	10/17	10/19	6		M-F	6
PROGRAM : FRIENDS												
3			530P-600P	30		\$175.00	10/22	10/23	4		M-TU	4
PROGRAM : FRIENDS												



ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
CREDIT ADVISORY:  
ORDER WORKSHEETFAX# 703 528 7880  
CREDIT RISK !!!  
HARRIS REPORT FROM REPOCT16/12 13.15  
\*\*\* WDCM-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530P-600P PROGRAM : FRIENDS	30	14/12	\$175.00	10/17	10/19	6		W-F	6
5			600P-630P PROGRAM : SEINFELD	30		\$275.00	10/22	10/23	4		M-TU	4
6			600P-630P PROGRAM : SEINFELD	30		\$275.00	10/17	10/19	6		W-F	6
7			630P-700P PROGRAM : SEINFELD	30		\$275.00	10/22	10/23	4		M-TU	4
8			630P-700P PROGRAM : SEINFELD	30		\$275.00	10/17	10/19	6		W-F	6
9			700P-730P PROGRAM : 2.5 MEN	30		\$750.00	10/22	10/23	4		M-TU	4
10			700P-730P PROGRAM : 2.5 MEN	30		\$750.00	10/17	10/19	6		W-F	6
11			730P-800P PROGRAM : 2.5 MEN B	30		\$850.00	10/22	10/23	4		M-TU	4
12			730P-800P PROGRAM : 2.5 MEN B	30		\$850.00	10/17	10/19	6		W-F	6
13			1000P-1030P PROGRAM : HOW I MET YOUR MOTHER	30		\$250.00	10/22	10/23	2		M-TU	2
14			1000P-1030P PROGRAM : HOW I MET YOUR MOTHER	30		\$250.00	10/17	10/19	3		W-F	3
15			700P-730P PROGRAM : 2.5 MEN A	30		\$350.00	10/20	10/20	1		SAT	1



REP: TEL# 703 528 7800 FAX# 703 528 7880  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

OCT16/12 13.15  
 \*\*\* WDCW-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS:
16			730P-800P									
			PROGRAM : 2.5 MEN B									
OCT/12			26950.00	30	PL4/2	\$350.00	10/20	10/20	1		SAT	1

CONTRACT TOTAL 26950.00  
 TOTAL SPOTS 67

MARKET TOTALS \$1,347,500 WDCW 2% WJLA 22% WUSA 24% WRC 33% WTTG 16% WPXW 0% WDCA 3%  
 CABL 0%

SVC- NSI  
 DEMOS- RA35+\*